

Minutes
APA-IA Chapter Board Meeting
Friday, July 17, 2020
 (Approved September 18, 2020)

1.0 Call to Order

President Dylan Mullenix called the meeting of the American Planning Association Iowa Chapter to order at 10:00 am during a virtual meeting using Zoom as a result of social distancing recommendations due to coronavirus.

2.0 Roll Call

Executive Board

Officers

+	Dylan Mullenix	President
+	Madeline Sturms	Vice President
+	Ben Champ	Past President
NP	Bill Micheel	Secretary
+	Zach Young	Treasurer

Professional Development Officer

NP	David Wilwerding	
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Planning Board Member

NP	Trina Flack	
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University Representatives

+	Charles Connerly	University of Iowa
NP	Francis Owusu	Iowa State University

Program Area Chairs

+	Chris Janson	Chapter Development
+	Anne Russett	Chapter Development
+	Chris Shires	Professional Development
+	Melissa Tiedemann	Outreach / Advocacy
+	Rose Schroder	Outreach / Advocacy
+	Steven Van Steenhuyse	Legislative & Policy
+	Charlie Cowell	Recognition / Awards
+	Emily Bothell	Recognition / Awards
+	Liesl Seabert	Public Relations / Communications

At-Large Members

	Charlie Nichols	
+	Alexsis Fleener	
+	Jim Holz	

Liaisons (non-voting)

+	Leon Begay	University of Iowa Graduate
+	Julia Hertaus/Ashlyn	Iowa State University Undergraduate
+	Sarah Runkel	Iowa State University Graduate
NP	Bret VandeLune	County Planning / Flood Officials
NP	Mark Land	Floodplain / Stormwater Management

20 (of 21) - Voting Members Present (notated "+") (12 required to achieve quorum)

3.0 Introduction and Welcoming of Any Guests/Others

Dylan Mullenix asked if there were any guests and Ashlyn Daniels made an introduction as Julia's replacement starting in the fall.

4.0 Approval of Agenda and Minutes

4.1 Approval of Agenda for Friday, July 17, 2020.

Motion by Young, seconded by Holz. Unanimous Approval.

4.2 Approval of the Minutes, as read, from Friday, May 15, 2020.

Motion by Sturms, seconded by Holz. Unanimous Approval.

5.0 APA Iowa Membership Forum/Input

Mullenix opened the floor for membership input. No discussion.

6.0 Business Items

6.1 Consideration of appointment of Ashlyn Daniels as the ISU Undergraduate Liaison

Motion by Van Steenhuyse, seconded Sturms, Unanimous Approval.

6.2 Consider approval of structure for Year Long Sponsorships

Kristina described that the purpose was to provide some virtual benefits to replace the live benefits. The Virtual benefits continue past the conference. Sturms asked if there is a reason that consultants would only want to sponsor the conference and not all yearlong. Several consultants indicated that would be a good idea. Holz asked what a "virtual exhibitor booth" would look like. Kristina provided a description of the App, which is a platform for displaying vendor content.

Shires indicated that all conference sponsorships should be converted to a yearlong sponsorship for this year and we should not create another conference only sponsorship level. Further, Shires explained that the sponsorship rates will go up next year for a yearlong sponsorship (assuming we hold an in person conference) and the rates for this year will be the conference only sponsorship rate.

Motion by Young, seconded by Schroder, Unanimous Approval.

6.3 Consider approval of 2020 Upper Midwest Joint Virtual Conference

Mullenix explained that this is a Memorandum of Understanding with the Minnesota and Wisconsin APA Chapters. Mullenix explained that there are a few issues that still need to be sorted out and outlined a few options to approve today, give the Officers the authority to approve the agreement once it is complete on the 5th of August after the meeting with the two other chapters.

Mullenix reviewed the draft MOU, which he explained, outlines what each Chapter's responsibilities are and how the conference revenue will be captured by each Chapter. Mullenix added that an open question is how the revenue from the sponsorships will be divided up.

Russett suggested adding a Young Professional Rate for recent graduates of \$25.00. Consensus was formed to add the rate.

Shires made a motion to grant the Officers to approve the MOU on August 5th, assuming that an agreement can be reached with the two other Chapters. Russett seconded. Unanimous Approval.

Mullenix explained that a deal has been made with the Events Center in Des Moines and a possibility exists to apply \$1000 to the event in Des Moines at the Events Center next year. The group agreed to move forward with this plan.

Bothell added that the student poster contest is cancelled for this year.

Fleener indicated that the Chapter will move forward with the Mentor Match opportunity at the Conference.

7.0 Discussion Items

7.1 Discuss Chapter Response to BLM/Discuss Equity in Planning

Russett indicated that the purpose for the discussion was to talk about what members are doing in reaction to the movement and acknowledge that the work we do as planners has contributed to the current situation. Mullenix indicated that the Officers discussed the issue and an idea was discussed to put together a professional development series surrounding the movement (i.e. implicit bias training, Undesign the Redline, others).

Mullenix indicated that Iowa APA needs to make efforts to be more inclusive across the board and was discussed in recent strategic planning. Russett and Cowell will coordinate a series.

7.2 Fall Semester University APA/AICP Awareness & Recruitment Even

Runkel explained that ISU did an APA event in the spring that was successful and ISU has expressed a desire to continue that each semester. Schroder, Sturms, and Connerly indicated that they would be willing to help organize.

8.0 Officers Reports

8.1 President (Mullenix)

Mullenix outlined the breakdown of the membership in the APA Divisions focused on equity and inclusion.

8.2 Vice President (Sturms)

Sturms discussed the indicated that the recent Planning on Tap included Sustainability Coordinators from Des Moines, Cedar Rapids, and Iowa City and it was very successful.

8.3 Immediate Past-President (Champ)

No report.

8.4 Secretary (Micheel)

No report.

8.5 Treasurer (Young)

8.5.1 Chapter Treasurers Report – *Attachment- Receive and Accept Report Motion to receive and file the report by Schroder, seconded by Russett*

9.0 Executive Board Reports

9.1 Professional Development Officer (Wilwerding)

No report.

- 9.2 Planning Board Member (Flack)
No report.
- 9.3 University of Iowa (Connerly)
Connerly explained that the program is now called the School of Planning and Public Affairs and indicated that 3 or 4 Field Problems projects will occur this school year. The majority of classes will be taught online this year.
- 9.4 Iowa State University (Owusu)
No report
- 9.5 At-Large Representative (Holz/Nichols/Fleener)
No report.
- 9.6 Chapter Development Program (Janson/Russett)
No report.
- 9.7 Professional Development (Cowell)
No report.
- 9.8 Outreach / Advocacy Program (Schroder/Tiedemann)
No report.
- 9.9 Legislative and Policy Program (Van Steenhuyse)
Van Steenhuyse discussed legislation passed during the legislative session.
- 9.10 Recognition / Awards Program (Cowell/Bothell)
No report.
- 9.11 Public Relations / Communication Program (Seabert)
Seabert explained that the next newsletter is coming out in October after the Conference.
- 9.12 University of Iowa Graduate Program (Begay)
No report.
- 9.13 Iowa State University Undergraduate Program (Hertaus)
No report.
- 9.14 Iowa State University Graduate Program (Runkel)
No report.
- 9.15 County Planning and Zoning Officials of Iowa (VandeLune)
No report.
- 9.16 Iowa Floodplain and Stormwater Management Association (Land)
No report.

10.0 Other Items Not on the Agenda

11.0 Upcoming Board Meetings

The July meeting is scheduled for Friday the 18th of September at 10 a.m. Location - Zoom

12.0 Adjournment of the Board Meeting

Mullenix adjourned the meeting.

Dylan Mullenix, AICP
President

Date: _____

Madeline Sturms, AICP
Vice President

Date: _____