

Minutes
APA Iowa Chapter Executive Board
Friday, May 15, 2015

1. Call to Order:

President Ben Champ called the meeting of the American Planning Association Iowa Chapter Officers and Executive Board to order at 10:05 AM in Sioux City Convention Center Rooms 1 and 2, 801 4th Street, Sioux City, IA 51102.

2. Roll Call:

Present (14)- Champ, Hamlett, Russell (phone), Dissell (phone), Tiedemann (phone), Tallman (phone), Schoon (phone), Lynch (phone), Sturms, Wilwerding, Brown, Shires (phone), Mullenix (phone), Wanderscheid

Absent (5) - Taylor, Connerly Owusu, Scott, Perkins

Non-Voting- Lehmann, Joens, Rashid, VandeLune, Hanson

3. Introduction and Welcoming of any Guests/Others

- Erin Berzina, City of Sioux City
- Michelle Bostinelos, SIMPCO
- Charlie Cowell, City of Sioux City
- Jeff Hanson, City of Sioux City
- Jake Heil, SIMPCO
- Chris Madsen, City of Sioux City
- John Peterson, City of Ankeny (phone)

4. Approval of Agenda and Minutes

4.1 Approval of Agenda for Friday, May 15, 2015

Champ asked to move item 7.1 to the end of the agenda.

Motion by Hamlett to approve the agenda with requested changes. Second by Brown. (MCU)

4.2 Approval of Minutes of Friday, March 20, 2015

Motion by Wilwerding to approve minutes. Second by Hamlett. (MCU)

5. APA Iowa Membership Forum/Input

None

6. Business Items

6.1 Confirm Appointments to the Nominating Committee

Champ noted that Charlie Dissell will be chair, and Rose Brown and Chris Shires will also work on committee.

Motion by Hamlett to approve the appointments of Rose Brown, Chris Shires and Charlie Dissell to the nominating committee. Second by Sturms. (MCU)

6.2 Confirm the Reappointment of Amber Lynch an At-Large Executive Board Member, term ending May, 2019

Motion by Wilwerding confirm the Reappointment of Amber Lynch an At-Large Executive Board Member, term ending May, 2019. Second by Brown. (MCU)

7. Discussion Items

- 7.1** Discuss 2015 APA IA Conference in Sioux City (moved discussion to end of meeting)
Wanderscheid passed around minutes from last meeting. The local committee is working hard and has a good handle on everything. A discussion took place on the Friday keynote and when to hold it. Wanderscheid noted that the committee is looking for key note speakers, and the Board discussed various options. Shires updated the Board on sponsorship info, and asked Wanderscheid to clarify that we had 8' tables instead of 6' for sponsors.
- 7.2** Discuss 2015 APA Conference in Seattle
Champ noted a strong turnout, with about 50 Iowa members and noted it was the 2nd largest national conference. Great Iowa Reception, about 50 people showed. University of Iowa students had a great turnout, not many Iowa State University students. Great Chapter Presidents Council meetings. New Executive Director has a great focus on Chapters and membership. Look for changes to the national website in future. National has now allowed chapters to go to any percentage they want for membership rates, and Champ will recommend a change to that with our next budget. Hamlett noted that we should continue to do the State reception, and National will be bringing back the National reception. Hamlett reminded the Board that Ron Simms was the keynote at the National conference, as he was at the Upper Midwest conference in Mason City last fall.
- 7.3** Discuss National APA Grant Application from CDC Grant Funds
Peterson noted we are still on hold awaiting the deposit of money. All involved parties are ready to go once the first set of funds are distributed. Peterson reminded the Board of the notice on the upcoming webinar. Webinar will focus on the survey that was sent out, which had approximately a 50% response from APAIA. Sarah Taylor Watts, Allison Bain and Milly Ortiz will coordinate efforts related to walkability for project. Tiedemann noted that about \$65k was deposited in the bank account this week, and asked Peterson if that was the amount he was expecting. Peterson confirmed, and now that we have the money, will start moving forward. Peterson wants to put together some conference session for the Sioux City Conference on health and planning. Healthiest State Conference will be at Des Moines University on June 18, and you can find out more at www.iowahealthieststate.com. Paul Weegans from SUDAS staff will discuss a new complete streets policy.
- 7.4** Discuss Election for 2016-2017 Chapter Officers
Dissell noted that he needs to follow up with National to see why the call for nominations has not gone out yet. Hamlett asked Dissell to outline the timeframe again. Dissell noted that the call for nominations was supposed to go out May 1, with a deadline to receive nominations of June 1. Candidates will be slated by June 30, and the Board will formally approve the nominating committee's slate of candidates at the July board meeting. Ballots will be distributed August 1, and election will be live through Labor Day. Chapter Board will receive results at September Meeting, and results will be announced at the fall conference in Sioux City.
- 7.5** Discuss 2016 APA IA Conference in Burlington and Site Visit
Hamlett noted attendees. Toured 3 potential reception sites, had lunch, and toured the conference facility. 5 people from the local committee were also present. Those present noted that Capitol Theatre was the best place for the conference. Conference space and hotel will work great. The local committee seems to have a great grasp of what needs to be done, although a local committee has ever done conference planning. Hamlett added that the local committee is planning another Wednesday night progressive dinner.
- 7.6** Discuss 2017 Upper Midwest Conference in Dubuque
Russell noted the next Chapter Board meeting will be in Dubuque. The regular meeting will be at the CVB. The Board will tour the Hotel Julien after, then eat lunch, and finally tour the Grand River Center.

7.7 Discuss Potential Website Upgrades

Ben noted the attached document regarding the upgrade. The proposal is working on transitioning away from the newsletter and into a blog format. The Board discussed the proposal at length, including responsive design, e-mail distributions, blogs, and rearranging the existing homepage. The general consensus with the Board was to move forward with parts 1a and Part 1B.

Motion by Brown to move forward with parts 1a and 1B of the Shift proposal. Second by Wilwerding (MCU).

8. Officers Reports

8.1 President (Champ)

Champ thanked the Board for moving forward with website. Still summarizing strategic plan and budget. Should have more info when we meet in Dubuque.

8.2 Vice President (Hamlett)

No Report

8.3 Immediate Past-President (Russell)

Russell announced retirement effective October 2. Will serve out as past president, and will help plan conference in 2017.

8.4 Secretary (Dissell)

Dissell noted that membership is still trending up, and adding the chapter-only members helped.

8.5 Treasurer (Tiedemann)

Tiedemann noted the submitted reports. Big deposit from the grant just happened late last week. Strums asked about PayPal

Motion by Hamlett to receive and accept treasurer's report. Second by Sturms. (MCU)

9. Executive Board Reports

9.1 Professional Development Officer (Taylor)

No Report

9.2 Planning Board Member(Tallman)

No Report

9.3 University of Iowa (Connerly)

Connerly

9.4 Iowa State University (Owusu)

No Report

9.5 At Large Representatives (Lynch/Schoon/Scott)

No Report

9.6 Chapter Development Program (Sturms)

Sturms noted that the I Cubs game is tonight. Largest group for the outing, which is probably because of moving to Friday.

9.7 Professional Development Program (Wilwerding)

Wilwerding noted next lunch and learn in June with RDG on the Cowell's Commons. Ideas for 2 others to finish out the year have been discussed.

9.8 Outreach and Advocacy Program (Brown/Shires)

Shires noted the Nebraska Chapter has reached out to assist with the next conference in Sioux City. Brown asked about the process for finalizing approval for the Burlington Conference. Brown also asked about rolling out the strategic plan.

9.9 Legislative and Policy Program (Mullenix)

Mullenix noted he is working on getting a legislative update out. Budget is being finalized, which means adjournment is near. Cell tower siting and TIF are still outstanding bills. The cell tower bill is in the Senate Ways and Means, and is likely to be frozen there. Mixed use/county assessor is still being debated. Residential occupancy is all but dead. Biggest objection to TIF bills was the public use. Mullenix questioned if APA IA should we just oppose some of the bill or the entire bill? Champ discussed the fireworks bill and noted he would like more formal opposition to the bill.

Motion by Hamlett for APA IA to take stance against TIF bill language that would prohibit the use of TIF on public buildings. Second by Brown. (MCU)

9.10 Recognition and Awards Program (Wanderscheid)

Wanderscheid noted that we have members signed up to serve as jurors for Minnesota. Wanderscheid also noted that she is looking into changes for the student poster contest.

9.11 Public Relations and Communications Program (Perkins)

No Report

9.12 University of Iowa Graduate Program (Lehmann)

No Report

9.13 Iowa State University Undergraduate Program (Joens)

No Report

9.14 Iowa State University Graduate Program (Christianson)

No Report

9.15 County Planning and Zoning Officials of Iowa (VandeLune)

No Report

9.16 Iowa Floodplain and Stormwater Management Association (Hanson)

No Report

10. Other Items Not on the Agenda

Motion by Wilwerding to adjourn the meeting of the American Planning Association Iowa Chapter Executive Board at 11:33 AM. Second by Hamlett. (MCU)

These minutes of the Friday, May 15, 2015, Executive Board meeting were approved by a majority of those Executive Board Members present at the July 17, 2015, Executive Board meeting.

_____ Date: _____
J. Benjamin Champ, AICP, EDFP, ASLA
President

_____ Date: _____
Charlie E. Dissell, AICP
Secretary