

Welcome & State of the Chapter

APA Iowa Chapter



2022 Annual Conference

Make little plans...

...to reach high hopes!

Ottumwa | Bridge View Center | October 12-14



Welcome

Rick Johnson
Mayor
City of Ottumwa



APA Iowa Chapter



2022 Annual Conference

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...to reach high hopes!*

Ottumwa | Bridge View Center | October 12-14



Conference Committee 2022

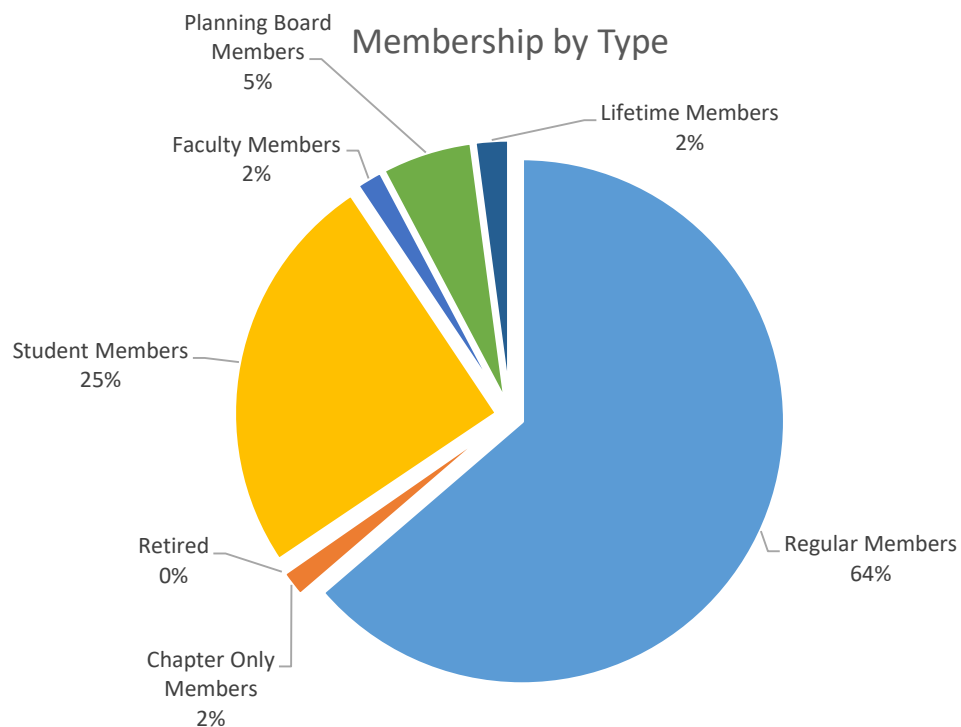
- Alexis Fleener, ICF
 - Conference Chair
- Holly Berg, Rippling Waters Property Development
- Laura Carrell, Meet Ottumwa
- Bradley J. Grefe, Area 15 Regional Planning Commission
- Charlie Cowell, RDG Planning & Design
- Dylan Mullenix, Des Moines Area MPO
- Liesl Seabert, Iowa Economic Development Authority
- Chris Shires, Confluence
- Zach Simonson, City of Ottumwa
- Madeline Sturms, City of Pleasant Hill
- Chris Widmer, City of Pleasant Hill
- David Wilwerding, City of Johnston
- Zach Young, Des Moines Area MPO



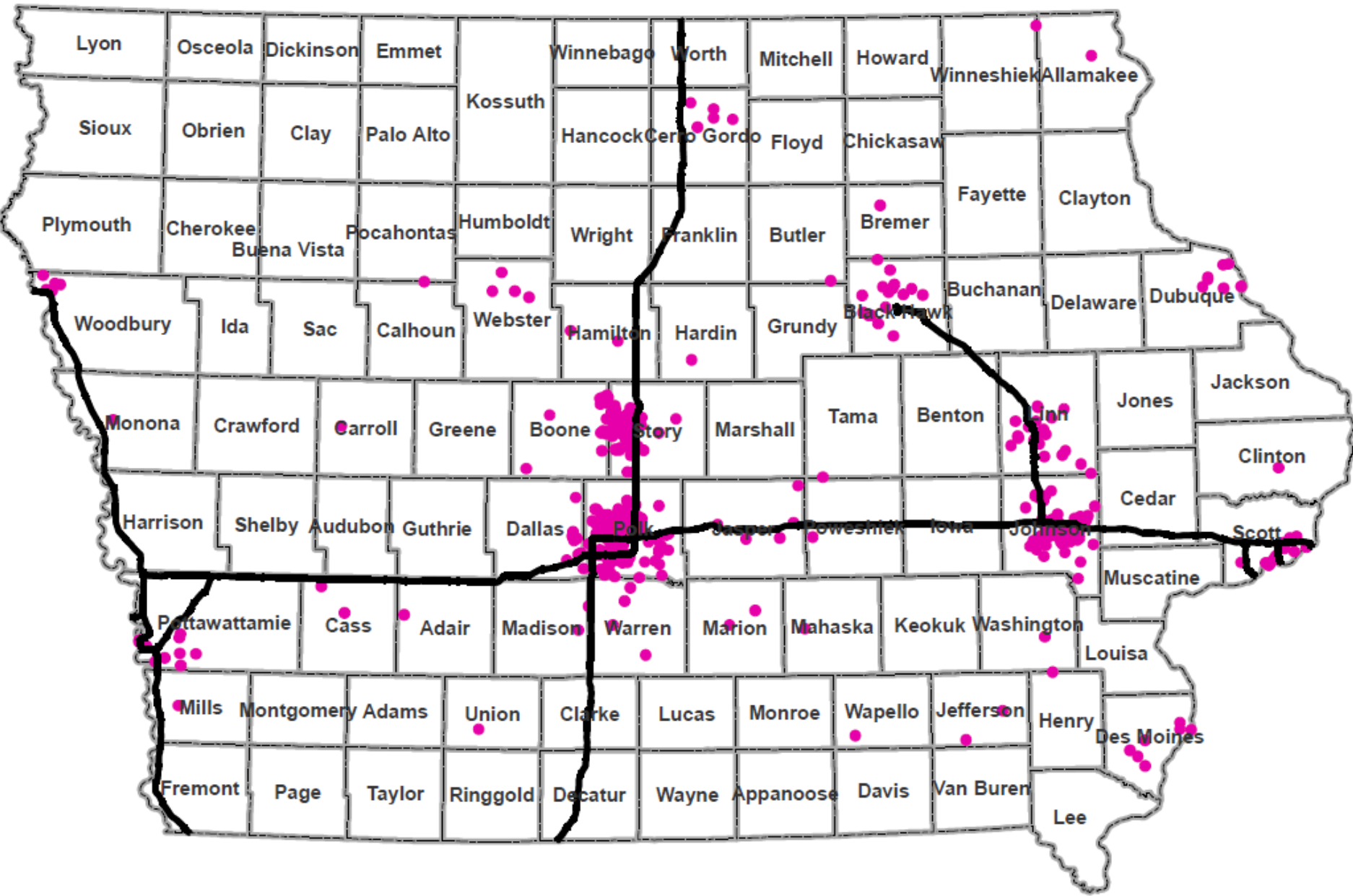
About APA Iowa



Who is APA Iowa?



Membership Category	Number
Regular Members	272
Chapter Only Members	7
Retired	1
Student Members	107
Faculty Members	7
Planning Board Members	24
Lifetime Members	9
Total	427





Mission & Vision

APA Iowa exists to strengthen planning to create thriving communities.

We do this through celebration, advocacy, relationships, and education of our members and communities.



APA Iowa Officers

▣ **President**

Madeline Sturms, AICP, City of Pleasant Hill

▣ **Vice President**

Liesl Seabert, AICP, Iowa Economic Development Authority

▣ **Secretary**

Bill Micheel, AICP, WSP

▣ **Treasurer**

Zach Young, AICP, Des Moines Area MPO

▣ **Immediate Past President**

Dylan Mullenix, AICP, Des Moines Area MPO



APA Iowa Board

- **Professional Development Officer**

David Wilwerding, AICP, City of Johnston

- **Outreach Program Chair**

Melissa Edsill Tiedemann, AICP, Stanley Consultants

- **Legislative & Policy Chair**

Steven Van Steenhuyse, AICP, City of Mason City

- **Chapter Development Chair**

Anne Russett, AICP, City of Iowa City

- **Awards Chair**

Christopher Shires, AICP, Confluence

- **Communications Chair**

Ben Curtis, Impact7G, Inc.



APA Iowa Board

- ❑ **Sponsorship Chair**

Charlie Cowell, AICP, RDG Planning and Design

- ❑ **Diversity Equity and Inclusion Chair**

Caleb Knutson, Mid-Iowa Planning Alliance

- ❑ **Conference Chair**

Alexsis Fleener, AICP, ICF

- ❑ **Citizen Planner**

Trina Flack, City of Ankeny Planning & Zoning Commission

- ❑ **County Planning/Zoning Officials Liaison**

Bret VandeLune AICP, Polk County

- ❑ **Iowa Floodplain and Stormwater Management Association Liaison**

Mark Land, Snyder & Associates

- ❑ **University Representatives**

Francis Owusu, Iowa State University

Lucie Laurian, University of Iowa

- ❑ **Student Liaisons**

Andre LaFontant, Iowa State Graduate

Keegan Haines, Iowa State Undergraduate

Haley Boyd, University of Iowa Graduate



Strategic Doing

- APA-IA = Your Planning Resource (Add Value)
 - ▣ Planning on Tap
 - ▣ Planner's Emeritus Network
- APA-IA = Your Planning Connection (Relationships)
 - ▣ Legislative Committee
- APA-IA = Your Planning Operations (Administrative)
 - ▣ Website Audit



Strategic Doing

- Budget Audit & Fundraising Plan
- APA & Chapter Marketing Strategy
- Development of a Career Pathways Partnership with Community Colleges
- If interested in getting involved, contact Liesl Seabert
lieslseabert@gmail.com



Professional Development

- Planning on Tap series
- Access to Planning Webcast series
 - iowa.planning.org/knowledge-center/webcast-series
- AICP resources
 - 8 new AICP/AICP Candidate members in last year
- Job postings on APA Iowa website (for free!)



Professional Development

- APA Iowa is a registered CM provider
 - 85 credits this year

- One Path to AICP
- Certification Diversity Scholarship
- New CM Credit Requirements
 - Law, Ethics, Sustainability & Resilience, Equity





2023 National APA Conference



April 1–4, 2023 | Philadelphia
April 26–28, 2023 | Online



Student Engagement

- Mentor match at conference
- Student representatives on APA IA board
- \$2000 in travel sponsorships to ISU and U of Iowa planning students to attend conferences

- 2nd year of using legislative advocacy consultant - Cope Murphy & Co.
- APA Iowa legislative agenda & legislative tracking
- Participation in Design Day on the Hill





National Community Planning Month

- Celebrate the role planning plays throughout October
- [Planning.org/ncpm](https://planning.org/ncpm) for resources
- Share news of any local proclamations!



#PlanningMonth

- Weekly Email Updates
- Quarterly newsletter
- Social media
 - Facebook
 - Twitter
- Website – iowa.planning.org

A PLANNING PERSPECTIVE

APA-IOWA CHAPTER
QUARTERLY NEWSLETTER

AUGUST 2022, ISSUE 3

CHAPTER UPDATE FROM THE APA IA PRESIDENT

SUBMITTED BY MADELINE STURMS, AICP
PRESIDENT, APA IOWA CHAPTER

The Chapter is participating in the National Chapter's Consolidated Election process for consideration of amendments to the Chapter's bylaws. Bylaw amendments may be proposed by the Executive Board of the Chapter. The membership may amend the Bylaws by a majority of those voting by secure electronic ballot. The Chapter board voted on a final recommendation of bylaw amendments at the May meeting and members should have received an email from APA Election Coordinator recently to cast a vote. The changes to the bylaws are intended to provide clarity and direction for the Chapter to continuing operation successfully.

A new division has recently been created at the National American Planning Association, Tribal and Indigenous Planning Division, with the mission "To promote awareness, communication and action on tribal and indigenous planning issues for tribal and indigenous planners, peoples, nations and their non-tribal partners." Many divisions are available for planning specialties and interest areas to connect with a community of professionals.

The fall National Policy and Advocacy Conference will again be held virtually this fall. Look for more information and registration coming soon.

Beginning January 1, 2022, two new mandatory Certification Maintenance credits are required for AICP members, Equity and Sustainability & Resilience. There are over 100 course options available on each topic available through APA Learn and the 2022 Annual Iowa Chapter Conference will offer sessions that meet these requirements in addition to Law and Ethics.

Registration for the 2022 Annual Conference will be available in August for the event happening in Ottumwa October 12-14 at the Bridge View Center.



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Diversity, Equity, and Inclusion

- ❑ DEI Work Plan Adopted
- ❑ DEI Sponsored session at conference
- ❑ DEI Planning on Tap Sessions
- ❑ Happy Hour





Sponsorship

□ New sponsorship opportunities

Platinum	_____	\$2,500
Gold	_____	\$1,500
Silver	_____	\$1,000
Bronze	_____	\$750

Conference DEI Session Sponsor	_____	\$500
Conference Keynote Speaker Sponsor	_____	\$5,000
Conference Reception Drink Ticket Sponsor	_____	\$2,500
Conference Reception Drink Ticket Sponsor	_____	\$2,500
Conference Awards Sponsor	_____	\$2,500

National Conference Underrepresented Student Scholarship	_____	\$1,000
National Conference Student Sponsorship	_____	\$500
National Conference – Iowa Reception Sponsor	_____	\$1,200
DEI Training Sponsor	_____	\$500
Planning on Tap Event Sponsor	_____	\$750

THANK YOU TO OUR SPONSORS!

PLATINUM



LEGACY
FOUNDATION

GOLD



BOLTON
& MENK



SILVER



BRONZE



CONFERENCE RECEPTION



APA IA Conference

□ RFP for 2023-2025 locations





2023 APA IA Conference



October 11 - 13, 2023 – Cedar Falls (Upper Midwest)

2024 – Sioux City

2025 – Ankeny



Planning Superlatives





Chapter Involvement

- We want to hear from you!
- What should APA Iowa be working on?
- Let us know how we can help you – contact any Board member
- Opportunities for involvement big and small

- Reception 6-8 pm
 - Canteen Alley sponsored by Meet Ottumwa
-
- Madeline Sturms
 - msturms@pleasanthilliowa.org

