

# Welcome & State of the Chapter





Welcome

Rob/  
Mayor

City of Cedar Falls



**BUILDING COMMUNITIES FOR ALL**

LIVABLE • ATTAINABLE • INCLUSIVE



# Conference Committee 2023

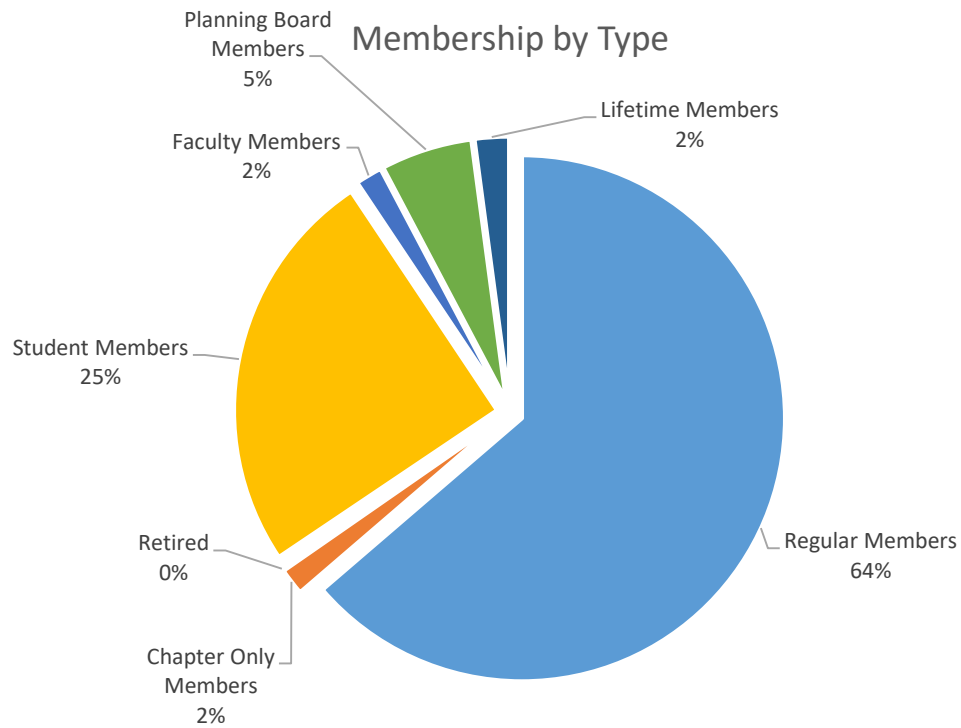
- Alexis Fleener, ICF
  - Conference Chair
- Holly Berg, Rippling Waters Property Development
- Laura Carrell, Meet Ottumwa
- Bradley J. Grefe, Area 15 Regional Planning Commission
- Charlie Cowell, RDG Planning & Design
- Dylan Mullenix, Des Moines Area MPO
- Liesl Seabert, Iowa Economic Development Authority
- Chris Shires, Confluence
- Zach Simonson, City of Ottumwa
- Madeline Sturms, City of Pleasant Hill
- Chris Widmer, City of Pleasant Hill
- David Wilwerding, City of Johnston
- Zach Young, Des Moines Area MPO



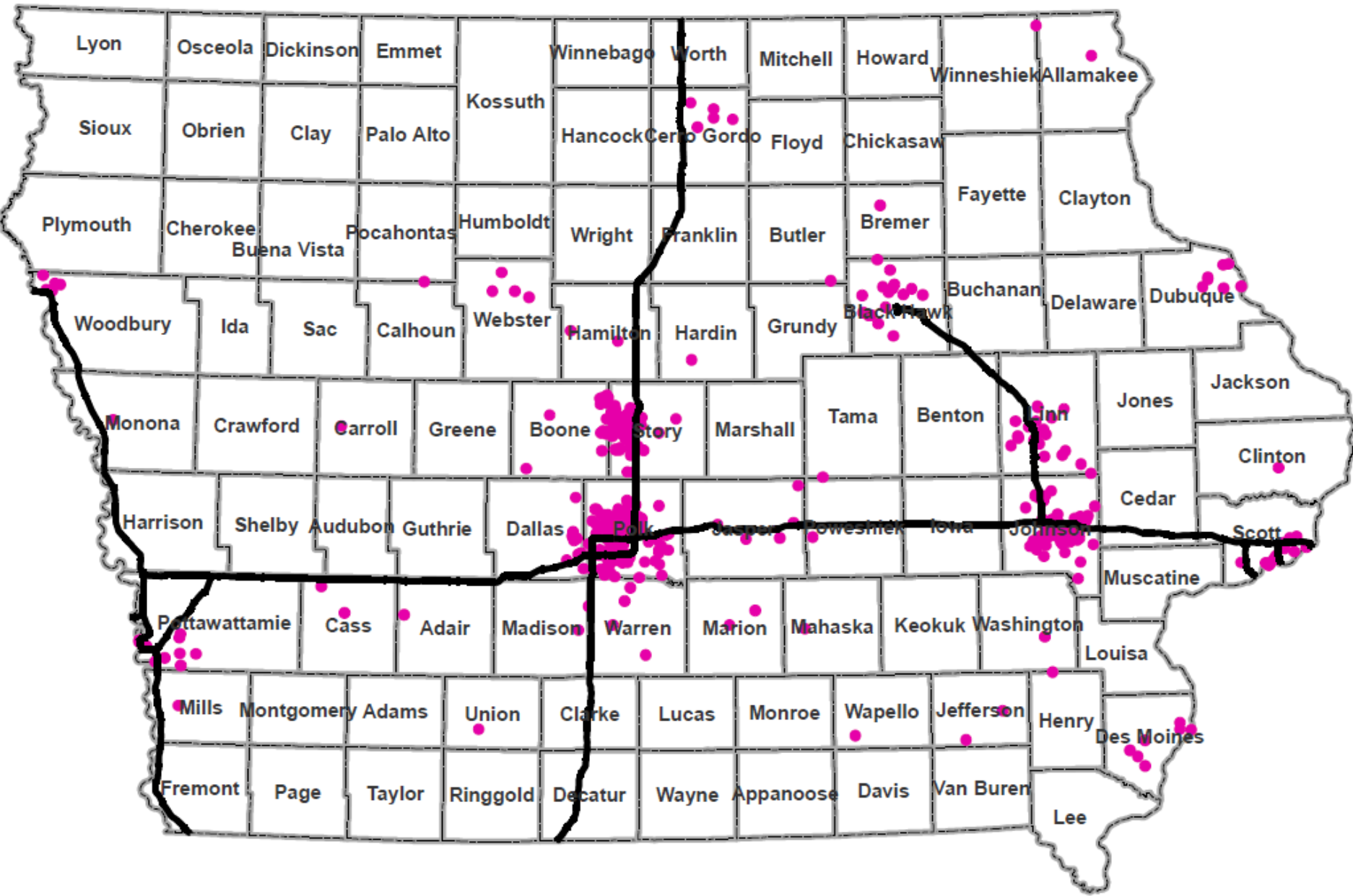
# About APA Iowa



# Who is APA Iowa?



<b>Membership Category</b>	<b>Number</b>
Regular Members	272
Chapter Only Members	7
Retired	1
Student Members	107
Faculty Members	7
Planning Board Members	24
Lifetime Members	9
<b>Total</b>	<b>427</b>





# Mission & Vision

*APA Iowa exists to strengthen planning to create thriving communities.*

*We do this through celebration, advocacy, relationships, and education of our members and communities.*





# APA Iowa Officers

## ▣ **President**

Madeline Sturms, AICP, City of Pleasant Hill

## ▣ **Vice President**

Liesl Seabert, AICP, Iowa Economic Development Authority

## ▣ **Secretary**

Bill Micheel, AICP, WSP

## ▣ **Treasurer**

Zach Young, AICP, Des Moines Area MPO

## ▣ **Immediate Past President**

Dylan Mullenix, AICP, Des Moines Area MPO



# Election Results

- ▣ **President**

Madeline Sturms, AICP, City of Pleasant Hill

- ▣ **Vice President**

Marcus Coenen

- ▣ **Secretary**

Zhi Chen

- ▣ **Treasurer**

Tom Gruis



# APA Iowa Board

- **Professional Development Officer**

David Wilwerding, AICP, City of Johnston

- **Outreach Program Chair**

Melissa Edsill Tiedemann, AICP, Stanley Consultants

- **Legislative & Policy Chair**

Steven Van Steenhuyse, AICP, City of Mason City

- **Chapter Development Chair**

Anne Russett, AICP, City of Iowa City

- **Awards Chair**

Christopher Shires, AICP, Confluence

- **Communications Chair**

Ben Curtis, Impact7G, Inc.



# APA Iowa Board

- ❑ **Sponsorship Chair**

Charlie Cowell, AICP, RDG Planning and Design

- ❑ **Diversity Equity and Inclusion Chair**

Caleb Knutson, Mid-Iowa Planning Alliance

- ❑ **Conference Chair**

Alexsis Fleener, AICP, ICF

- ❑ **Citizen Planner**

Trina Flack, City of Ankeny Planning & Zoning Commission

- ❑ **County Planning/Zoning Officials Liaison**

Bret VandLune AICP, Polk County

- ❑ **Iowa Floodplain and Stormwater Management Association Liaison**

Mark Land, Snyder & Associates

- ❑ **University Representatives**

Francis Owusu, Iowa State University

Lucie Laurian, University of Iowa

- ❑ **Student Liaisons**

Andre LaFontant, Iowa State Graduate

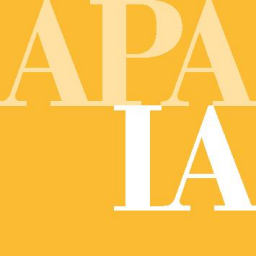
Keegan Haines, Iowa State Undergraduate

Haley Boyd, University of Iowa Graduate



# Strategic Doing

- APA-IA = Your Planning Resource (Add Value)
  - ▣ Planning on Tap
  - ▣ Planner's Emeritus Network
- APA-IA = Your Planning Connection (Relationships)
  - ▣ Legislative Committee
- APA-IA = Your Planning Operations (Administrative)
  - ▣ Website Audit



# Strategic Doing

- Budget Audit & Fundraising Plan
- APA & Chapter Marketing Strategy
- Development of a Career Pathways Partnership with Community Colleges
- If interested in getting involved, contact Liesl Seabert  
[lieslseabert@gmail.com](mailto:lieslseabert@gmail.com)



# Professional Development

- Planning on Tap series
  
- Access to Planning Webcast series
  - [iowa.planning.org/knowledge-center/webcast-series](http://iowa.planning.org/knowledge-center/webcast-series)
  
- AICP resources
  - 8 new AICP/AICP Candidate members in last year
  
- Job postings on APA Iowa website (for free!)



# Professional Development

- APA Iowa is a registered CM provider
  - 85 credits this year
  
- One Path to AICP
- Certification Diversity Scholarship
- New CM Credit Requirements
  - Law, Ethics, Sustainability & Resilience, Equity





APA  
IA

# 2023 National APA Conference



**April 1–4, 2023 | Philadelphia**  
**April 26–28, 2023 | Online**



# Student Engagement

- Mentor match at conference
- Student representatives on APA IA board
- \$2000 in travel sponsorships to ISU and U of Iowa planning students to attend conferences

- 2<sup>nd</sup> year of using legislative advocacy consultant - Cope Murphy & Co.
- APA Iowa legislative agenda & legislative tracking
- Participation in Design Day on the Hill





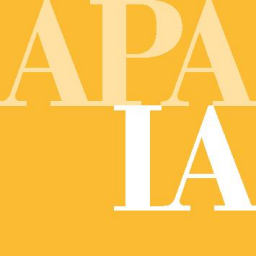
# National Community Planning Month

- Celebrate the role planning plays throughout October
- [Planning.org/ncpm](http://Planning.org/ncpm) for resources
- Share news of any local proclamations!



#PlanningMonth

- Weekly Email Updates
  
- Social media
  - Facebook
  - Twitter
  
- Website – [iowa.planning.org](http://iowa.planning.org)



# Diversity, Equity, and Inclusion

- Award!
- New Co-Chair – Emani Brinkman
- DEI Sponsored Students at conference
- DEI Planning on Tap Sessions



# Sponsorship

## □ New sponsorship opportunities

Platinum _____	\$2,500	Conference DEI Session Sponsor _____	\$500
Gold _____	\$1,500	Conference Keynote Speaker Sponsor _____	\$5,000
Silver _____	\$1,000	Conference Reception Drink Ticket Sponsor _____	\$2,500
Bronze _____	\$750	Conference Reception Drink Ticket Sponsor _____	\$2,500
		Conference Awards Sponsor _____	\$2,500
National Conference Underrepresented Student Scholarship _____	\$1,000		
National Conference Student Sponsorship _____	\$500		
National Conference – Iowa Reception Sponsor _____	\$1,200		
DEI Training Sponsor _____	\$500		
Planning on Tap Event Sponsor _____	\$750		

# Thank you to our Sponsors!



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors

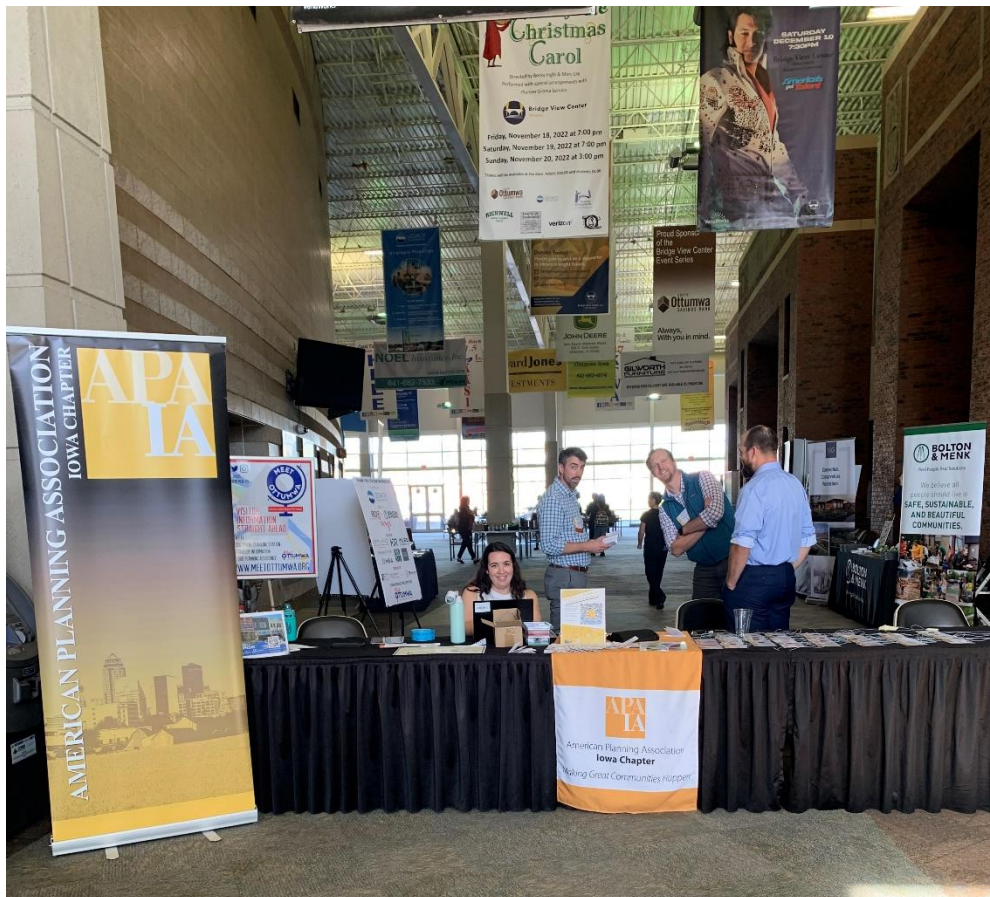


**CEDAR FALLS**  
Tourism and Visitors Bureau



# APA IA Conference

- RFP for 2023-2025 locations



APA  
IA

# 2024 APA IA Conference



2024 – Sioux City

2025 – Ankeny



# Planning Superlatives





# Chapter Involvement

- We want to hear from you!
- What should APA Iowa be working on?
- Let us know how we can help you – contact any Board member
- Opportunities for involvement big and small

- Reception 6-8 pm
- Ice House Museum
  
- Madeline Sturms
- [msturms@pleasanthilliowa.org](mailto:msturms@pleasanthilliowa.org)