A PLANNING PERSPECTIVE

APA-IOWA CHAPTER QUARTERLY NEWSLETTER

APRIL 2021, ISSUE 2

CHAPTER UPDATE FROM THE APA IA PRESIDENT

SUBMITTED BY DYLAN MULLENIX, AICP PRESIDENT, APA IOWA CHAPTER

Happy Spring Planners! Here is an update on a few things the APA lowa chapter has been doing over the last few months.

In March, APA Iowa administered an online survey of its membership. We do this survey every few years to better understand the makeup of our membership, what things we're doing well, and where we can improve. Thank you to everyone who took the survey. More information about the survey results can be found on page 2 of this newsletter.

The Chapter has also been heavily involved in the Iowa legislative session. As noted in the last newsletter, APA Iowa procured outside legislative assistance in 2021. This service, provided by the firm Cope Murphy + Co, LLP, better allows APA Iowa to monitor legislation of interest to planners and to make connections with key lawmakers and allied organizations at the capitol. A legislative update from Steven van Steenhuyse, APA Iowa's Legislative and Policy Chair, can be found on pages 7-8 of this newsletter.

At the national level, the AICP Commission is in the process of updating the Code of Ethics and Professional Conduct. The code revision is a comprehensive update, and the proposed changes address equity and social justice, sexual harassment, and discrimination. The timeline moving forward will include publishing the proposed changes in the June edition of Planning Magazine with comments from members due by July 15th. The AICP Commission will then review comments and consult with an Ethics Update Task Force, as necessary, before approving changes by September 2021.

Finally, APA is hosting its National Planning Conference online from May 5-7, 2021. Program sessions are still being finalized, but will focus on six key areas of Addressing a Legacy of Inequality; COVID Recovery and Reinvention; Emerging Transportation and Infrastructure; Leveraging Rapid Technological Planning; Practice Innovation; and Resilient Planning in a Changing Climate. To register, visit https://planning.org/conference/registration/.



IN THIS ISSUE:

CHAPTER UPDATE - 1 MEMBER SURVEY - 2 CLIMATE CHAMPION - 2 RESILIENCY PLANNING - 3 APA REGION IV - 4-5 IA CH NOMINATIONS - 5 DEI COMMITTEE - 6 LEGISLATIVE UPDATE - 7-8 PLANNER SPOTLIGHT - 9 CORRIDOR PLAN - 10-11 JOB POSTINGS - 11 UPCOMING EVENTS - 11



2021 MEMBERSHIP SURVEY

In March, APA Iowa administered a survey of its membership. A total of 123 APA Iowa members took the survey. For response rate, approximately 46 percent of APA Iowa's standard members (i.e., non-student and non-commissioner members) responded, while 6 percent of student members and no commission members responded.

The survey results indicate that, overall, most APA lowa members are satisfied with services provided with the chapter. Approximately 78 percent of respondents said APA lowa is very important or somewhat important to them as a professional development service, with 75 percent saying professional development is the primary reason they joined. The annual conference, CM credit opportunities, legislative/policymaking, and networking ranked as the most important services for APA lowa to offer its members.

The survey also offers insights that will help us plan the annual conference, with respondents indicating which topics they would prefer. A new question for this year asked about the respondent's comfort level attending an in-person chapter conference this fall. About half the respondents said they would attend, while the other half said they are unsure. Of those who were unsure, nearly 70 percent said it was due to concerns regarding COVID-19.

Additional information helps the chapter understand its members in terms of the type of organization they are in, general demographics, and whether their employer pays for their membership. To view the full summary results of the 2021 membership survey, visit https://iowa.planning.org/membership/2021-membership-survey/. Note that you will need to be logged in as an APA member to view this content.

APA IOWA'S CLIMATE CHAMPION

Greetings Fellow Planners!

I wanted to take just a moment to introduce myself as the APA Climate Champion for the State of lowa! I'm so pleased to be able to fill this role and am looking forward to connecting with you all as lowa continues to increase resilience.

As Iowa's Climate Champion, I am eager to coordinate statewide conversations about climate action and sustainable communities planning, develop climate sessions for our state conferences, connect you with a toolbox of best practices and policy guidance, and lift up the great work that is happening across our state.

If you have any interest in being a part of the climate conversation going forward, would like direction on implementing climate work, have a project you'd like to be shared, or are looking for ways to incorporate sustainability or climate action into your work, please don't hesitate to reach out!

Happy Spring!

Allison van Pelt avanpelt@dmampo.org



THE WORLD HAS CHANGED - HOW ARE YOU ADAPTING? PLANNING FOR RESILIENCE & RECOVERY

SUBMITTED BY JASON VALERIUS, AICP, SENIOR PLANNER & TEAM LEADER, MSA PROFESSIONAL SERVICES, INC., JVALERIUS@MSA-PS.COM

While we hope for a rapid "bounce-back" as the pandemic subsides, it won't be that easy regarding land use impacts and trends. Community leaders need to approach community development with nimble adaptability, knowing that some things have changed.

Housing Needs

Low interest rates and desires for certain amenities (home offices, yards) have fueled home buying, and apartment construction remains strong too. The pandemic has reinforced a long-term challenge across the country – a need for more housing of all types and increasing affordability gaps.

Busy Parks

Parks have been heavily used while people stay away from indoor facilities, highlighting the value of these assets. In today's economy, jobs follow people and communities are using quality of life amenities like parks and trails to attract a workforce.

Retail and Office at Risk

The pandemic has pounded commercial districts. While retail may see a rebound, commercial broker CBRE projects a very tough year for office space in 2021 and beyond, with falling vacancy and lease rates as some remote workers stay home permanently. Communities should be receptive to new ideas for the use of vacant commercial spaces while being careful to protect the viability of pedestrian-focused commercial districts.

A Distribution Boom

Large, flat sites near highways are in demand. Amazon opened 100 new distribution centers — just in September 2020 — and real estate firm JLL projects demand for another billion square feet of industrial space by 2025. Communities can welcome distribution uses but should be cautious about chasing them with incentives, as they offer less value and fewer employees per acre than other industrial uses.

Nimble, Patient, Prepared

The road ahead requires a nimble approach, but that doesn't mean "anything goes." Good planning can establish readiness for opportunities, especially by documenting public support for priority projects that improve quality of life in the community.









APA REGION IV REPORT

SUBMITTED BY WENDY MOELLER, FAICP, REGION IV DIRECTOR FOR APA AND PRINCIPAL/OWNER, COMPASS POINT PLANNING, WMOELLER@COMPASSPOINTPLANNING.COM.

As we near the one-year mark of quarantines, mask mandates, and a general upheaval of our lives, it seems like we might now be seeing a light at the end of the tunnel. Perhaps there will be a time in this year where we can begin to see our planning friends and colleagues in person rather than over a video screen. I know that is a piece of my life that I truly miss. This last year has also been an interesting one to serve on the APA Board of Directors because we had to move forward with our organizational business while also making some very tough decisions such as going virtual with conferences and making choices on the budget to keep the organization financially sound while providing our members with continued value. With that, I thought I would provide our members with an update on what is happening at the national level of APA and some information on upcoming activities.

1.APA Strategic Planning – Right before the pandemic hit, the APA Board and AICP Commission were in the process of rethinking our approach to strategic planning. We wanted to focus more on the big picture of planning over the shorter-term operational activities. Over the fall of 2020 and the beginning of this year, the Board and Commission have been working virtually on both leadership development and strategic planning. We have set our strategic goals for the next two years as follows:

- Prioritizing Equity. APA's inclusive and diverse membership, elected leadership, volunteer and staff workforce lead the way to more equitable communities.
- Reframe the Voice of Planning. The role of planners is understood, valued, and sought after by decision makers and influencers.
- Upskill Planners. Planners have the knowledge, insight, and skills to help communities effectively manage change.
- Pursue Digital Relevance. APA's digital business focus ensures it remains relevant.

With our adopted goals, the Board and Commission will be working on fleshing out those goals with strategies much like our communities implement their plans. Overall, we are determined to build on the diverse talents, experiences, perspectives, and cultural richness of our community to ensure we emerge from the pandemic more impactful and resilient than before.

2. National Planning Conference – Unfortunately, the APA Board had to make the decision to cancel our planned national conference in Boston and move the conference to an online format. The good news is that we believe that #NPC21 is going to be an amazing experience. APA is working to finalize the program but have selected Valerie Jarrett to be the keynote speaker. Valerie Jarrett is a champion of equality and opportunity for all Americans, and advocate for politically empowering women around the world, Jarrett is a Senior Distinguished Fellow at the University of Chicago Law School, and a senior advisor to the Obama Foundation and ATTN. In addition to our wonderful keynote, the program will include sessions with a focus on:

- Addressing a legacy of inequality
- COVID recovery and reinvention
- Emerging transportation and infrastructure
- Leveraging rapid technological changes
- Planning practice innovation
- Resilient planning in a changing climate

Registration is open now. Learn more at https://www.planning.org/conference/

CON'T - APA REGION IV REPORT

3. Legislative Priorities – I was recently appointed to serve as the Chair of APA's Legislative and Policy Committee, one of the most active committees of the organization. Our committee has been working on new policy guides related to equitable economic development, legacy cities, and equitable zoning. Additionally, the committee is key to developing the annual legislative priorities that the APA Board ultimately adopts. We believe that 2021 will be a critical year for planners and the communities we serve. As communities begin to emerge from pandemic lockdowns, the work of recovering, rebuilding, and reinventing will be the focus driving much of what planners do. The 2021 APA legislative priorities reflect this significant moment.

- Recovery
- Transportation and Broadband Infrastructure
- Housing
- Climate Change

Federal action on these four issues – paired with the work of planners on the local and regional level – present an opportunity to ensure that recovery investments now build a foundation for an equitable, resilient future. For more information on our legislative priorities, visit https://www.planning.org/policy/.

4. 2021 APA/AICP Consolidated Elections – Every two years, the APA Board and AICP Commission facilitate a consolidated election process to elect new leadership at the national and chapter level, as well as for divisions and student representation. APA is committed to seeking a diverse group of leaders for the organization This year there will be an election for several seats on both the APA Board and AICP Commission, including for the president-elect of each board. The nomination window for potential candidates will be open soon, from March 15 to May 15, and potential candidates will be able to learn about opportunities to serve on the APA Board, AICP Commission, and in many chapters and divisions here www.planning.org/elections.

If you have the ability to think strategically and analytically, and to effectively communicate thoughts and the reasons for them, you should consider service in APA's national leadership. It is a lot of fun and you will get to work with wonderful people on exciting activities...I promise!

CALL FOR NOMINATIONS

SUBMITTED BY DYLAN MULLENIX, AICP, PRESIDENT, APA IOWA CHAPTER

It is the start of the APA election season. Over the next several months, APA is carrying out the process for nominations for elected positions at the APA National, Chapter, and Division level. APA and APA lowa are seeking diversity in demographics, perspectives, geography, and experience in its search for leaders for the organization. Through May 15, 2021, members can self-nominate for positions. In addition to the APA lowa officer positions of President, Vice-President, Secretary, and Treasurer, nominations are also being sought for APA Board of Directors, AICP Commission, Student Representatives Council, as well as several Divisions. Serving as an elected leader is an opportunity to sharpen your skills, expand your networks, and increase the impact of the fill organization. То learn more or to out а nomination form. visit https://www.planning.org/elections. APA lowa members can also feel free to contact Dylan Mullenix, APA lowa President (dmullenix@dmampo.org), should they have any questions or want to discuss these opportunities further.

INTRODUCING APA IOWA CHAPTER'S DIVERSITY, EQUITY & INCLUSION COMMITTEE

SUBMITTED BY CALEB KNUTSON, APA-IOWA DEI COMMITTEE CO-CHAIR, CKNUTSON@MARSHALLTOWN-IA.GOV AND V FIXMER-ORAIZ, APA-IOWA DEI COMMITTEE CO-CHAIR, VFIXMERORAIZ@ASTIGPLANNING.COM

Greetings and thank you Iowa APA Members for reading this far into the Iowa APA newsletter. We wanted to take this time to introduce the Diversity, Equity, and Inclusion committee to all the Iowa APA members. The committee is currently comprised of 15 planners from across the state. Planners from every sector: Government, Academics, Students, and Private/Consultants. To provide a bit more description of the committee, roughly 80% identify as BIPOC and/or LGBTQ+ members, as well as a person with a disability. We are immigrants, first-generation college students, bi-racial, multi-cultural, and deeply passionate about racial equity and social justice.

In the anonymous words of one of the committee members: "Planning in today's world cannot be done effectively without accounting for the diverse experiences within any community, allowing for equitable access to prosperity, and genuine inclusion of every possible voice."

We are thankful for the support of the Iowa APA Board. We want to be a resource for all of the membership, and realize that we have a lot of work to do. We want to ensure the membership that DEI is not a fad; diversity, equity, and inclusion fits in perfectly with the AICP Code of Ethics and Professional Conduct. There will be times when hard conversations are had, and we look forward to leaning into the uncomfortable to learn from one another and grow as individuals and as a profession.

Governor Reynolds wants to increase lowa's 44,000 households by 2030. That means lots of planning and development issues will come up. Many communities throughout the state are already becoming more diverse, and ensuring that these trends are not ignored is important. Community engagement cannot be a stagnant process with new or emerging populations and we hope to assist in this area by providing resources and networking opportunities for planners across the state.

We are looking forward to connecting with the members of Iowa APA, and assisting where we can. No matter what space we are in, or how far into our career we are- we can all learn from each other, and grow. Ensuring that no community, resident, or planner's life experiences are pushed aside. If at any time you have questions, or want to attend one of our meetings please feel free to reach out to us at cknutson@marshalltown-ia.gov

Thanks, V & Caleb Co-Chairs of the Iowa APA DEI Committee





LEGISLATIVE UPDATE

SUBMITTED BY STEVEN J. VAN STEENHUYSE, AICP, LEGISLATIVE POLICY CHAIR, APA-IA CHAPTER, SVANSTEENHUYSE@MASONCITY.NET

As of this writing, the Iowa Legislature has passed the second "funnel" deadline, meaning that any bills other than tax or spending bills had to have passed the applicable committee in the other chamber from where it was introduced, or else it is dead for this session. Since this is the first year of a two-year General Assembly, any bill that died in either funnel this year is still alive for next year. The session is scheduled to end April 30, which is the last day that legislators receive a per diem. If they have not completed their work by that date, they will not be paid for the additional time they are in Des Moines.

The Chapter has contracted with Cope Murphy + Co. to represent the interests of planning and planners in the Legislature. They provide us with updates on bills that may affect planning, breaking them into two categories: bills that are likely to have significant impact on local government planning that are likely to become law, and those that are less impactful or have little chance of passage. Within those two categories, the bills are further broken down by bills that generally would be favorable to most communities in Iowa, those that generally are not favorable, and those in which the impact on most communities is neither positive nor negative.

Let's start with bills that are favorable (this is not an exhaustive list – there are other bills not mentioned here, I just want to hit the highlights. If you would like a copy of the full report from Cope Murphy + Co., please email me at svansteenhuyse@masoncity.net).

- 1.HF 582/SF 295: Governor's Omnibus Housing Bill—this bill would increase the workforce housing tax credit from \$25 to \$50 million for each of the next three years, and would increase funding for local housing trust funds by removing the current \$3 million cap on the 30% of funds collected in the Real Estate Transfer Tax that would go to the State Housing Trust Fund. This bill passed out of Committee on both the House and Senate sides, and both have been reassigned to the Ways and Means Committees in both the House and Senate. Passage is likely. Through our lobbyists, the Chapter is registered in favor of this bill.
- 2.SF 590 (was SF 100)—this bill would establish a land bank program in the state of Iowa. Land banking can be a powerful tool for redeveloping neighborhoods and dealing with dilapidated buildings. This bill was approved by the Senate Ways and Means Committee, and is awaiting consideration by the same committee in the House. Because the bill came from the Ways and Means Committee, it is not subject to the funnel deadlines. The Chapter is registered in favor.



CON'T - LEGISLATIVE UPDATE

Now for some not-so-favorable bills:

- 1.HF 849: Under current law, some older TIFs (created before 1995) and slum and blight TIF districts do not have a sunset and can continue indefinitely, unless the City Council or Board of Supervisors decides to retire the district. This bill would require these TIFs to cease by July 1, 2041. The bill would also place a twenty year time limit on newly created slum and blight TIF districts. This would have significant negative consequences on existing projects within many TIF districts. While twenty years seems like a long-time, it can take an even longer time to revitalize the economy inside these areas. Additionally, economic downturns that occur every eight to ten years have the effect of delaying progress within these districts. If enacted, this bill could impact urban renewal planning and make redevelopment and economic development more difficult for all jurisdictions, not just the larger metros. The bill was approved by the House Ways and Means Committee on March 18, but has not been scheduled for debate in the House. It is unclear if the bill has the votes to pass the House. The Senate Ways and Means Committee has yet to consider the House version, but as a non-policy bill it can be considered at any time before the end of the session. The Chapter is registered in opposition.
- 2.SF 252: This bill prohibits a local government from adopting a regulation prohibiting a landlord from denying a renter based strictly on the renter holding a Section 8 housing voucher. While this bill only affects a few communities that have adopted such a regulation, it does impact local control. This bill has been approved by the Senate and the House; the next step will be formal delivery of the bill to the Governor, which has yet to occur. Once that occurs, the Governor will have three days to act on the bill. The Chapter is registered in opposition to this bill.
- 3. HF 555 this bill would prohibit local governments from placing a restriction on the provision of either natural gas or propane to a consumer. Interpreted broadly, this bill could prevent a local government from regulating anything related to propane or natural gas, such as setback requirements for outdoor LP tanks or outdoor sales and storage of propane. Status: This bill has been approved by the Senate and the House; the next step will be formal delivery of the bill to the Governor, which has yet to occur. Once that occurs, the Governor will have three days to act on the bill. The Chapter is registered in opposition.

I urge our members to contact their representatives regarding the bills listed above that are still active in the Legislature. Tell them how these bills (either positive or negative) impact planning in your community. As to those bills that have already passed, please contact the Governor's office and ask her to veto them. Both of those bills impact the ability of local governments to determine these issues for themselves. Local control is and remains a major issue, both at the State and Federal levels.

The Legislative and Policy Committee needs new members. If you are interested in getting more involved with law and legislation, please contact Steven at svansteenhuyse@masoncity.net



IOWA PLANNER SPOTLIGHT: CHARLIE COWELL, AICP, CPM

Urban Planner, RDG Planning & Design ccowell@rdgusa.com

Degree & School

Masters in Urban and Regional Planning, University of Iowa

What are your areas of expertise?



As a consultant, I get to focus on many aspects of planning. Most of my focus is on housing markets, economic analysis, and zoning and development codes. I previously worked for the City of Sioux City where I did site plan review, historic preservation, and zoning amendments.

Why did you decide to become a planner?

I never knew about urban planning until going to a career fair during my junior year at the University of Northern Iowa. I was majoring in economics and loved it. However, the internships I was interviewing for did not sound appealing. I spoke with a representative from the University of Iowa at that career fair and was hooked.

What aspects of planning do you enjoy the most?

This is a hard question because different aspects garner my interest level at different times. I most consistently enjoy the data analysis components and relating data to what we hear from community members. I like teaching about planning and how communities can evolve over time by understanding planning. Also on the opposite end, I enjoy discovering why data may be differing from what community members are saying.

Describe a recent project you've contributed to that you are proud of. Why is it important? Highlight methods that made the project a success.

I really enjoyed the excitement and community initiative for the River's Edge project I contributed to. The River's Edge is a rail-trail plan for a stretch of abandoned railroad right-of-way between Marshalltown and Steamboat Rock. The trail generally follows the Iowa River and requires coordination between seven communities along the trail. Completing the trail would open another regional trail system in Iowa, with only a small gap to reach the Heart of Iowa Trail and giving these communities access to the Des Moines area trail system. A great opportunity in the planning process was a "Bike Chautauqua" where the planning team did a traveling public input campaign on bikes along the trail. The team stopped in each community to hear thoughts and ideas for theming the trail and even had some community members join us on the ride.

What is one planning challenge you foresee for lowa or your community over the next 10 years? What preparation do you recommend to meet this challenge?

All aspects of housing - affordability, supply, variety. This is not really me foreseeing it, as the challenges are already here. There is a need for more housing in almost every community we work in across the Midwest. There are many forces limiting housing supply and prices. Cities and regions will need to get creative about addressing the underlying issues. One entity cannot begin to tackle the challenges. Many partnerships need to continue or be formed to reduce the risk for all involved to meet the unique needs of each community.

Do you have a favorite book about planning?

I will go all time and most recently. The Devil in the White City is one I really enjoy. I think this fits in the planning category? In the last couple of years, I enjoyed reading Walkable City by Jeff Speck. An easy quick read, but backed by evidence and research.

COUNCIL BLUFFS WEST BROADWAY CORRIDOR PLAN

SUBMITTED BY CHRISTOPHER N. GIBBONS, AICP, PLANNING MANAGER, COUNCIL OF COUNCIL BLUFFS, CGIBBONS@COUNCILBLUFFS-IA.GOV



The City of Council Bluffs' West Broadway Corridor Plan ("the Plan") was included as a case study in the most recently published Planning Advisory Service Report (#598) by the American Planning Association. This PAS Report titled: Corridor Commercial Redevelopment focuses on different planning Strategies strategies that cities such as: Fort Worth, Texas; Council Bluffs. Iowa: St. Petersburg. Florida: Michigan City, Indiana; Auburn, Alabama; and McCombie, Mississippi have adopted in order to modernize and revitalize auto-centric commercial corridors into vibrant pedestrian friendly areas.

The City of Council Bluffs is located within the Council Bluffs-Omaha Metropolitan Area, which is the largest metro area in the state of lowa. The West Broadway Corridor is roughly 2.5 miles long and extends from Avenue 'A' to 2nd Avenue and from South 13th Street to Interstate 480. The Plan was adopted in 2015 as a long-range redevelopment strategy focused on transportation and transit, trails, architectural and landscape designs standards, land use polices, and redevelopment opportunities between downtown Council Bluffs and downtown Omaha. This plan was the first opportunity for Council Bluffs to comprehensively study design alternatives to improve the built environment and pedestrian mobility along West Broadway and abutting areas without being limited by the former active Union Pacific railroad line in 1st Avenue. Since the date of adoption, Council Bluffs has been diligent in their efforts to implement the goals, policies, and objectives of the Plan which includes:

- 1.Creating a program called FIRST AVE (which is an acronym for Furthering Interconnections, Revitalization, Streetscapes, Transportation, and Aesthetics for a Vibrant Economy) that coordinates and leads all city planning efforts within the West Broadway Corridor;
- 2. Creating the FIRST AVE Advisory Committee;
- 3.Adopting a new zoning district (MCR/Mixed Commercial Residential District) to allow mixeduse development within the Corridor;
- 4. Adopting a new corridor design overlay and associated design standards to regulate: building architecture and placement; landscaping (onsite and in adjacent rights-of-way); signage; pedestrian and vehicle access points; fences and walls; screening and buffering; and outdoor lighting. The new overlay district also prohibits non-compatible commercial and industrial land uses, and allows developers the ability to adopt site specific development plans for instances where flexibility is needed to achieve the broader vision for the Corridor;
- 5. Acquiring and demolishing properties in the Corridor, on a strategic basis, to allow for new multifamily and/or mixed-use developments;
- 6.Installing a new multiple purpose trail within 1st Avenue that will connect downtown Council Bluffs with the Bob Kerrey Pedestrian Bridge and into downtown Omaha; and
- 7. Reconstructing West Broadway and installing decorative streetscape elements from South 15th Street to Interstate 480.

DON'T MISS OUT CHECK OUT THESE OPPORTUNITIES...

JOB POSTINGS CON'T - WEST BROADWAY PLAN

Regional Planner

Job Type: Full Time Location: Carroll, IA Employer: Region XII COG Deadline: Open Until Filled

Environmental, Planning, and Zoning Administrator

Job Type: Full Time Location: Le Center, MN Employer: Le Sueur County Deadline: April 14, 2021

Planning Intern

Job Type: Short-Term Location: City of Indianola Employer: City of Indianola Deadline: Open Until Filled

Senior Planner

Job Type: Full Time Location: Ankeny, IA Employer: City of Ankeny Deadline: April 25, 2021

Planner I/II

Job Type: Full Time Location: Fort Dodge, IA Employer: Pathfinders Strategic Partners Deadline: April 26, 2021

Additional job opportunities are available on the APA lowa Chapter website.

The City's ongoing efforts to transform West Broadway from an auto-centric commercial corridor to a place where preference is given to the pedestrian experience and public realm has attracted interest from the development community throughout the Council Bluffs-Omaha metropolitan area. In the last 12 months, the City has approved development plans for 350 new multi-family apartment units and approximately 10,000 to 15,000 square feet of new retail space along the Corridor. Once these developments start going vertical, the City anticipates additional interest from the development community will occur which then lead to more redevelopment and a more resilient tax base along the Corridor in the years ahead.

The City also has a webpage dedicated to the ongoing redevelopment and revitalization efforts along West Broadway titled: www. FIRSTAVECB.com. On this page you can find plans/ordinances, information for all adopted public presentations, and 1st Avenue trail concepts that are specific to this Corridor. Lastly, Brandon Garrett, AICP (Director of Community Development) co-hosts a podcast titled "On FIRST" which interviews local officials. funders/partners. transportation/planning consultants, and others who have assisted the City with revitalizing the Corridor. All of the recorded podcasts can be heard on the above stated website, on Google Play, and/or on Apple podcasts.

UPCOMING EVENTS

April 13: Ames Community Arts Council Gathering of Artists: Jennifer Drinkwater

April 14: Beyond the Bus Symposium - Inclusion Matters

May 3: Iowa Arts Council Grant Applications Due

May 5-7: National APA Conference

May 15: Chapter Nominations Due

May 21: APA lowa Chapter Board Meeting

June 3-5: 2021 Preserve Iowa Summit

August 3-4: 2021 Iowa Downtown Conference

Fill out the form to be featured in the Planner Spotlight



Submit your community updates for July's newsletter by Friday, July 2nd.

Follow us on Facebook to stay up to date on events and happenings.